

YOU'VE BEEN
BOO'D



YOU'VE BEEN BOO'D, OH ISN'T IT GREAT?!
NOW IT'S YOUR TURN TO PARTICIPATE.

So load up a bundle of goodies, treats, and more, and secretly place it at a good friend's front door.

As you consider friends, both old and new, you begin to wonder, WHO YOU GONNA BOO?



MAKE A
BOO BUNDLE

Include treats and a
"YOU'VE BEEN BOO'D" card



SECRETLY
DELIVER IT

Leave Boo bundles on
porches, doorsteps or desks



BOO IT
FORWARD

Encourage recipients to
Boo someone new

SHARE THE FUN #BOOITFORWARD

Visit Walmart.com/BooitForward

